

COLOR FUSION

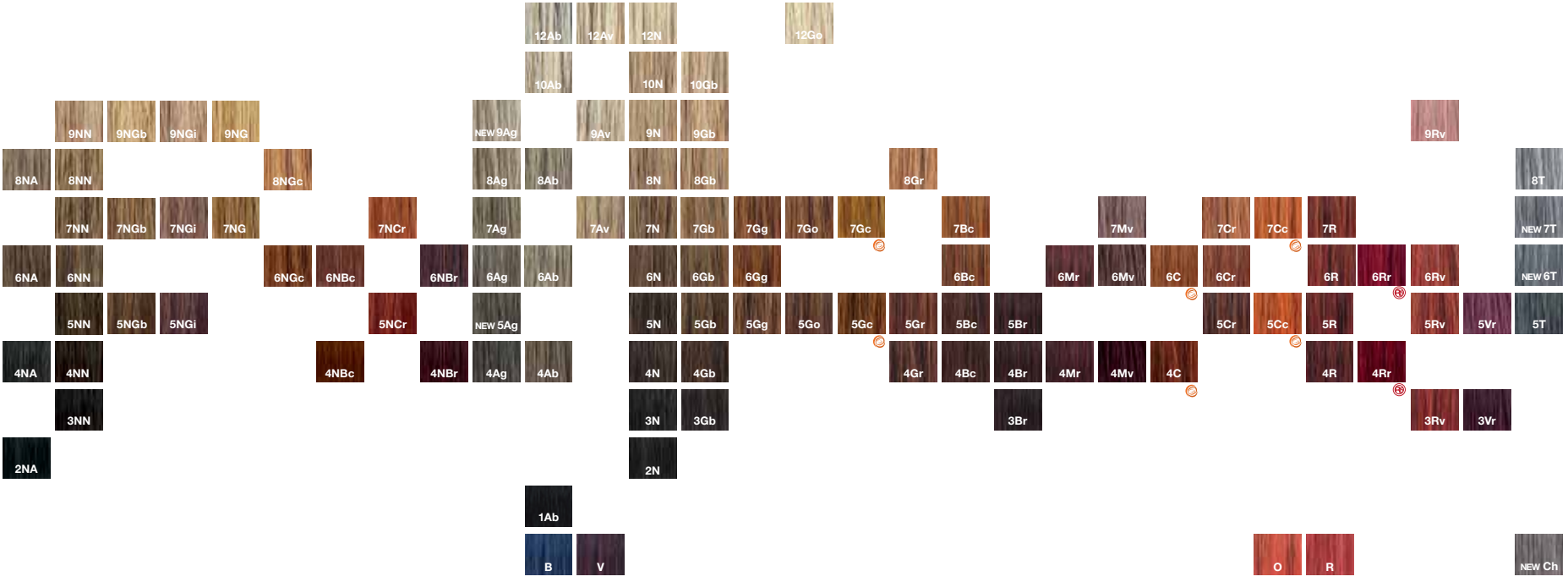
ADVANCED PERFORMANCE COLOR CREAM



color fusion extra lift					
NO BACKGROUND COLOR					
Bases 7-10 Shown on Level 7	Bases 6-10 Shown on Level 6	Bases 5-7 Shown on Level 6	Bases 3-6 Shown on Level 5	Bases 1-5 Shown on Level 3	Bases 1-3 Shown on Level 3
EL-V Violet	EL-LN Light Neutral	EL-B Blue	EL-T Titanium	EL-MN Medium Neutral	EL-G Green

cover fusion										natural balance				natural fashion						fashion										
NATURAL/ASH	NATURAL/NATURAL	NATURAL/GOLD/beige	NATURAL/GOLD/iridescent	NATURAL/GOLD	NATURAL/GOLD/copper	NATURAL/BROWN/copper	NATURAL/COPPER/red	NATURAL/BROWN/red	NATURAL/BROWN/red	ASH/green	ASH/blue	ASH/violet	NEUTRAL	GOLD/beige	GOLD/gold	GOLD/orange	GOLD/copper	GOLD/red	BROWN/copper	BROWN/red	MOCHA/red	MAHOGANY/violet	COPPER	COPPER/red	COPPER/copper	RED	RED/red	RED/violet	VIOLET/red	TITANIUM
BROWN TO TAN BACKGROUND COLOR										BLACK TO GRAY BACKGROUND COLOR				BROWN TO TAN BACKGROUND COLOR						NO BACKGROUND COLOR										

- 12 HIGH LIFT BACKGROUND COLOR
- 10 LIGHTEST BLONDE
- 9 VERY LIGHT BLONDE
- 8 LIGHT BLONDE
- 7 MEDIUM BLONDE
- 6 DARK BLONDE
- 5 LIGHTEST BROWN
- 4 LIGHT BROWN
- 3 MEDIUM BROWN
- 2 DARK BROWN
- 1 BLACK



Swatches in Cover Fusion, natural balance, natural fashion, fashion and Hi-fusion categories shown on white hair.

Ⓢ Shade contains Rubilane® copper dye Ⓢ Shade contains R5 red dye

MIXING & PROCESSING	MIXING RATIO (COLOR : DEVELOPER)	PRO-OXIDE DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	OFF-SCALP/HEAT OPTION	SPECIAL INSTRUCTIONS	
	COLOR FUSION	Mix 1:1	10 volume	Up to 1	Minimal Lift	35-45	No heat	<ul style="list-style-type: none"> For modern, multi-dimensional gray coverage, formulate with the N or Gb families For superior gray coverage on 50% or more gray hair, formulate with Cover Fusion.
			20 volume	Up to 2	Standard Lift/Gray Coverage			
			30 volume	Up to 3	Additional Lift			
			40 volume	3+	Maximum Lift			
	COLOR FUSION EXTRA LIFT	Mix 1:2	Violet, Light Neutral, and Blue: 40 volume Pro-oxide Titanium: 30 or 40 volume Pro-oxide Medium Neutral and Green: 20 or 30 volume Pro-oxide	Up to 5	Extra lift for all levels	35-45	Warm heat for up to 15 minutes, then cool for 5 minutes at room temperature	<ul style="list-style-type: none"> Color Fusion Extra Lift shades are only intermixable with each other Violet is for starting levels 7-10 Light Neutral is for starting levels 6-10 Blue is for starting levels 5-7 Titanium is for starting levels 3-5 Medium Neutral is for starting levels 1-5 Green is for starting levels 1-3
HI-FUSION AS AN AMPLIFIER	Mix 1:1	10 volume	Varies according to formulation	Tonal amplifier for on or off-scalp	35-45	No heat	<ul style="list-style-type: none"> Use this ratio to help maintain the proper balance of Hi-fusion and Color Fusion dyes: ¼ oz. Hi-fusion + 1 ¾ oz. Color Fusion. Color tone and longevity may be compromised otherwise 	
		20 volume						
		30 volume						
		40 volume						
HI-FUSION AS A HIGHLIGHTER	Mix 1:1	10 volume	Varies according to formulation	Tonal highlighter for off-scalp only	35-45	No heat	<ul style="list-style-type: none"> Hi-fusion is not recommended to be used alone for all-over color applications For on-scalp applications, refer to Hi-fusion Amplifier instruction 	
		20 volume						
		30 volume						
		40 volume						
COVER FUSION	Mix 1:1	20 volume	Up to 2	50-100% Superior Gray Coverage	35 (up to 45 for more resistant hair)	No heat	<ul style="list-style-type: none"> Use only with 20 volume Pro-oxide Cream Developer Do not use heat 	

LEVEL	DESCRIPTION	UNDERTONE	CORRECTIVE BASE
10	Lightest Blonde	Pale Yellow	Violet
9	Very Light Blonde	Yellow	Violet
8	Light Blonde	Yellow/Orange	Violet/Blue
7	Medium Blonde	Orange/Yellow	Blue/Violet
6	Dark Blonde	Orange	Blue
5	Lightest Brown	Red/Orange	Blue/Green
4	Light Brown	Red	Green
3	Medium Brown	Red/Violet	Yellow/Green
2	Dark Brown	Violet	
1	Black	Blue	

COLOR FUSION

ADVANCED PERFORMANCE COLOR CREAM

THE STYLIST'S CHOICE IN PERMANENT COLOR*



- Modern, permanent color cream delivers healthy-looking, **multi-dimensional results**
- **Colorbond Technology** locks-in color with intense conditioning and radiant shine
- Formulated with a 12-level modern system
- Use with **Pro-oxide** Cream developer 10, 20, 30, 40 volume

FORMULATION GUIDELINES

1. Determine your client's natural hair color level using the **Color Fusion** natural level finder tool found in the swatch book. Remember to consider percentage of gray (use the gray percentage finder found in the swatch book), hair texture, condition, and hair density
2. Determine the target color (final level and tone) desired by your client
3. Determine the undertone found at the target level (see Level System Chart)
4. Select the **Color Fusion** shade and volume of developer needed to achieve the target color

FORMULATION & TIPS

GUIDELINES FOR COVERING GRAY

For the best natural tonal results when using **Natural Balance**, **Natural Fashion** or **Fashion** shades, formulate with the NEUTRAL (N) or GOLD/beige (Gb) shades in these proportions:

% of Gray	COLOR FUSION		COVER FUSION
	N or Gb	Proportion of other shades	
Up to 25%	1/2 oz. (15 ml)	1 1/2 oz. (45 ml)	Pure Shade
25-50%	1 oz. (30 ml)	1 oz. (30 ml)	Not recommended
50-75%	1 1/2 oz. (45 ml)	1/2 oz. (15 ml)	Not recommended
75-100%	1 3/4 oz. (52.5 ml)	1/4 oz. (7.5 ml)	2 oz. (60 ml) 2 oz. (60 ml)

HAIRCOLOR APPLICATION BEST PRACTICES

1. Pre-treat the hair with Redken **PreArt** and **Hair Cleansing Cream**. Follow with **Extreme CAT** or **Redken Chemistry** as needed. Dry hair.
2. Apply color generously to Zone 1 (the scalp area) using **fine 1/4" diagonal partings**.
3. Use the opposite diagonal to **cross-check your application** to ensure proper application.
4. Use a timer to ensure accurate timing. Do not over or under process.

Log-on to Redken.com and click on Education On Demand for an easy step-by-step video!